

Seminar - Natural Rubber Market

Emerging Trends in Global Rubber Industry with focus on Natural Rubber Prices

30 November 2010, Swissotel LeConcorde Hotel Bangkok, Thailand

Natural rubber markets have scaled unprecedented peaks and downslides in the last one decade. Having multiplicity of factors influencing the price, natural rubber market is one of the most complex commodity markets for making a reasonably reliable judgment on future trends. Uncertainty in rubber market has always been an issue of concern for raw material procurement managers, investors, commodity brokers, analysts and policy makers. Increasing role of speculation has aggravated the market uncertainty further. Which are the various factors determining natural rubber prices? How did they influence the market in the past? What would be their role in determining the trends in rubber price in the short and medium terms?

Seminar Outline

1. Size and Structure of the World Rubber Industry

- Two Types of Elastomers - Natural Rubber (NR) and Synthetic Rubber (SR)
- Relative share of NR and SR in the total elastomer use (Trends and Causes)
- Variations in across countries in terms of relative share of NR and SR
- End uses of NR and dominance of tyre industry
- Geographical distribution of global demand for NR and SR
- Geographical distribution of global supply of NR
- Asia's importance in global supply (of) and demand for NR
- Dominance of smallholdings in NR supply
- Marketed forms of NR
- Major physical markets and their key features
- Long-term contractual arrangements
- Futures Markets and their relationship with Physical Markets
- Trends in prices of NR and SR

2. Factors Determining NR Prices

- i) NR Supply - Changes in supply arise due to:
 - Changes in yielding area and avg. yield
 - Seasonality
 - Climate change
 - Supply response to policies and technological intervention.
 - Scope for controlling NR Supply
 - Supply response to NR prices
 - Other factors

ii) NR Demand

Drivers of NR demand are:

- Global economic growth
- Transport industry
- Tyre manufacturing industry (Original Equipment and Replacement)
- Policies, Regulations and Technology
- Others

iii) Trends in Crude Petroleum Oil Market

- Relationship between Oil Price, SR Price and NR Price
- Interchangeability between NR and SR
- Beyond interchangeability

iv) Currency Movements in NR Exporting Countries

- Relationship between Exporting Country Currencies and NR Prices
- Asian Currency Turmoil and Collapse of INRA

v) Speculative Trading by Hedge Managers and Investors

- Commodities Vs Japanese yen
- Commodities Vs US dollar

3. Outlook for NR Demand & Supply

- Outlook for NR demand
 - Positive and negative factors
- Outlook for NR supply
 - Impact of planting undertaken in each country since 2003
 - Anticipated yielding area
 - Trends in average yield – Positive and Negative factors

NR – Natural Rubber, SR-Synthetic Rubber, INRA- International Natural Rubber Agreement

Program Language: ENGLISH

Program Agenda: 09.00 am to 05.00 pm

Seminar Speaker – Jom Jacob, Senior Economist, ANRPC



Mr. Jom Jacob has been working as Senior Economist at ANRPC (Association of Natural Rubber Producing Countries) since 2007, an inter-governmental organization, based in Kuala Lumpur, of 10 countries accounting for about 95 per cent of the global supply of natural rubber. During 1987 to 2007, He was with Rubber Board of India, held positions dealing with rubber industry analysis, price analysis, WTO issues on rubber, export-import policies and international cooperation. Last position held in the Rubber Board was Head of Planning Division. His areas of specialization includes : *Rubber Planting Trends and Implication on Natural Rubber Supply, Ageing of Rubber Area and Implication on Natural Rubber Supply Dynamics, Policy Support for Natural Rubber in Producing Countries, Outlook for Demand and Supply of Natural Rubber, Substitution between Natural and Synthetic Rubbers , Demand for Natural Rubber in Auto-tyre Manufacturing, Factors Determining Natural Rubber Prices , International Cooperation in Production and Marketing of Natural Rubber , Rubber Goods Manufacturing in Natural Rubber Producing Countries , Supply Chain of Rubber Industry in Natural Rubber Producing Countries, Globalization - Challenges and Opportunities , WTO Issues on Natural rubber Industry.*

Registration Form – Natural Rubber Market Seminar
 (30 November 2010, Swissotel LeConcorde Hotel, Bangkok)

Company Name

Address

Tel..... Fax..... Email.....

Contact Person Tel..... Email.....

Participant Names

Participant 1 Email.....

Participant 2 Email.....

Participant 3 Email.....

Registration Fee / Participant : 500 US\$/person

Remark: The fee includes seminar documents, refreshments and lunch. Payment is required with registration form.
Group Discount: If 3 or more than 3 delegates join from the same company, 10% discount will be offered on the registration fee.

Payment Method:

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